



NEWS ALERT
May 1, 2018
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Governor Hickenlooper Proclamation Attached

MAY IS NATIONAL WATER SAFETY MONTH

Water World, Colorado's Water Safety Month State Sponsor Encourages All Families to Prepare for Water Activities

WHO: Hyland Hills Water World, the nation's largest family water park located right here in Colorado, wants to remind everyone that it is time to *think safety* as we go into the summer swimming season!

WHAT: May is National Water Safety Month. With summer fast approaching, it is time to communicate water safety rules to families and individuals of all ages. Whether family summer planning includes water fun at public or private pools, our state's beautiful lakes and rivers, or for those planning to visit beaches this summer, NOW is the time to find swim lesson programs in your neighborhoods, and to have important conversations about water safety.

At Water World, we have hired hundreds of lifeguards to be vigilant over our 50 attractions, but that is not always the case in remote or private locations all around the state where people find water.

WHY: The best things anyone can do to stay safer in and around water are: learn to swim, adhere to all safety rules around water, and never-ever swim alone. These rules pertain to both adults and children.

WHEN: The entire month of May.

We are proud to **SHARE MORE WATER SAFETY TIPS** from our friends at the World Waterpark Association:

http://www.waterparks.org/WLSL/Water_Safety.aspx



About Hyland Hills Water World: Hyland Hills Water World is one of the nation's largest family water parks boasting 50 thrilling and unique attractions on 70 beautiful acres. Now in its 39th season, community-owned Water World, which has hosted more than 15 million guests over the years, is again being acknowledged as one of the best water parks in the world. The park is open daily, from 10 a.m. to 6 p.m., Memorial Day weekend through Labor Day weekend (weather permitting). Admission for individuals 48" and taller is \$41.99 plus tax, under 48" is \$36.99 plus tax. Tots under 40" are free and senior citizens are \$10.99 plus tax. Discounted tickets are available at all King Soopers locations and online. Additionally, parking at Water World is free and picnics with factory-sealed, non-alcoholic beverages are welcome. Water World is located 10 miles north of Denver, just minutes from downtown. For additional information visit www.waterworldcolorado.com or call 303-427-SURF. You can also follow us on Facebook at www.facebook.com/waterworldco or on our Twitter handle @waterworldco.

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WHEREAS, the World Waterpark Association, the American Red Cross, the National Recreation & Park Association and the Association of Pool and Spa Professionals, participating waterparks, aquatic facilities and & spa dealers, have combined resources in an effort to educate Americans to be "water aware" during National Water Safety Month; and

WHEREAS, Coloradans enjoy a strong outdoor industry, reliant on the many public pools, waterparks, and State Parks where swimming is permitted, including Water World, Colorado's sponsoring organization; and

WHEREAS, the Centers for Disease Control states that 16 people die each day from unintentional drowning and about one in five people who die from drowning are children age 14 and younger; and

WHEREAS, promoting water safety and providing education on preventing recreational water-related injuries, illnesses, and deaths is paramount to our community, especially during the summer months; and

WHEREAS, Coloradans are encouraged to take the necessary precautions, while still enjoying the beautiful landscape and facilities our community offers;

Therefore, I, John W. Hickenlooper, Governor of the State of Colorado, do hereby proclaim, the month of May, as

WATER SAFETY MONTH

in the State of Colorado.



GIVEN under my hand and the Executive Seal of the State of Colorado, this first day of May, 2018

John W. Hickenlooper
John W. Hickenlooper
Governor